



## B Street Theatre

2711 B Street  
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[www.bstreettheatre.org/next-stage](http://www.bstreettheatre.org/next-stage)

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## Capital Campaign Project History

### Pre-2004

- Early planning phase included: site selection, feasibility studies, cost estimation, business plan development, concept drawing, etc.
- Began site negotiation with Sutter Medical Center, Sacramento

### 2004

- Signed letter of intent with Sutter Medical Center, Sacramento for property located at southeast corner of 27th Street and Capitol Avenue. (Land and services donated by Sutter and valued at \$7.5 million.)

### 2005

- Predevelopment planning phase
- Conducted Environmental Impact Report (EIR), an assessment of the proposed theatre's impact on air and water quality, biological and cultural resources, noise/sound, traffic, and other environmental factors

### 2006 – 2009

- Schematic design and design development phases
- Held over 20 community outreach events

### 2007

- Awarded \$1 million matching grant by City of Sacramento
- Retained The Shalleck Collaborative, Inc. as theatre consulting firm
- Selection of Ankrom Moisan as project architect
- Retained Murphy, Austin, Adams, Schoenfeld LLP as legal counsel

### 2008

- Completed Phase I and Phase II Environmental Site Assessment
- Matched \$1 million grant from City of Sacramento with individual gifts

### 2009

- Hired full-time Capital Campaign Manager
- Retained Kevin Donnelly of Ekistics Design as owner's representative

### 2010

- Signed Option Agreement with Sutter Medical Center, Sacramento, including a parking agreement
- Implemented ticket surcharge to finance construction of new theatre
- Achieved 100% Board participation in Capital Campaign contributions
- Economic Impact Study conducted by Economic Planning Systems
- Launched grassroots fundraising campaign

## B Street Capital Campaign Future Plans

### 2011

- Complete construction documents
- Continue fundraising efforts
- Conduct ongoing advocacy with neighborhood groups and associations, including the Midtown Business Association

### 2012

- Complete fundraising
- Secure building permits and begin construction

### 2013

- Complete construction
- Open the new B Street Theatre!